

PREMIER PARTners

EXHIBITOR LOGISTICS

#RevUP2026

What's Included?

- Exhibit Format:** 10x10' exhibit space with pipe and drape in carpeted ballroom. Includes one 6-foot table and 2 chairs. No backdrops wider than 10'.
[View the floor plan.](#)
- Brand Visibility:** 50 word description and logo in both EPS & PNG formats for website and signage. Send materials to karim.cheikh@mypar.org.
- Sponsor-generated content marketing video** shared via PAR channels (60 seconds or less). Send video to karim.cheikh@mypar.org.
- Full page ad** to be included in digital RevUP Summit Exhibitor Preview Guide. Specs: 8.5 x 11 inches (2550 x 3300 pixels, 300ppi). Acceptable file formats in order of our preference: png, jpg, PDF. Send to karim.cheikh@mypar.org.
Due: September 18
- 3 Full Registrations:** [Register here](#) as an exhibitor. Reach out to karim.cheikh@mypar.org for registration code.

Exhibit Schedule

Tuesday, November 3

8:00 a.m. - 4:00 p.m. Exhibitor Set-Up
5:00 - 6:30 p.m. Launch Party in Exhibit Hall

Wednesday, November 4

8:00 - 9:00 a.m. Breakfast in Exhibit Hall
10:15 - 11:00 a.m. Break in Exhibit Hall
11:45 a.m. - 12:45 p.m. Lunch in Exhibit Hall
2:45 - 3:30 p.m. Break in Exhibit Hall
5:30 - 6:30 p.m. Reception in Exhibit Hall

Thursday, November 5

8:00 - 9:00 a.m. Breakfast in Exhibit Hall
10:45 - 11:30 a.m. Break in Exhibit Hall
11:30 a.m. - 2:00 p.m. Exhibitor Teardown

Shipping Instructions

- Shipments should arrive **up to 4 days** before the RevUP Summit.
- Shipments should be picked up by the exhibitor at the FedEx Office Business Center inside the MGM National Harbor.
- Shipment delivery to the exhibit hall may be arranged through FedEx for an additional fee. This is not an automatic service.
- [Full MGM National Harbor Shipping Instructions](#)

Label all packages in the following format:

(Guest Name) (Guest Cell Number)
c/o FedEx Office at MGM National Harbor
101 MGM National Ave.
Oxon Hill, MD 20745
(PAR RevUP Summit / Your Company Name)
Box ____ of ____

Electrical & Audio/Visual

Electrical and audio/visual needs can be ordered through Encore using [this link](#).
Access to electrical is not provided by PAR.



Explore RevUP special digital displays by Popshop: [Rental Form](#)

Additional Notes

Expected Attendance: 275

Full Agenda

<https://mypar.org/revup-summit/agenda>

All exhibitors are encouraged to attend all sessions and events throughout RevUP.

Contact Information

Expo: Karim.Cheikh@myPAR.org
Membership: Chris.Okenka@myPAR.org