

DAY 1 – December 7, 2022

As of 10/26/22

	9:30am-12:15pm - Workshop: Ignite Connection: ReSet, ReFresh, ReVitalize Your Team (+\$295) - Surgeon Meeting Room	▼
	9:30am-12:15pm - Workshop: LinkedIn for Association Business Development (+\$295) - Stevedore Meeting Room	▼
	1:00pm-1:45pm - RevUP Reg & Refreshments -RevUP Expo Atrium	▼
	2:00pm-2:30pm - Opening: The Road Ahead for Association Revenue - Regatta Ballroom	▼
	2:30pm-3:30pm - Keynote: Return On Connection-How a Service Mindset Helps Your Business Grow - Regatta Ballroom	▼
	3:30pm-4:30pm - Keynote Power Up: Association Business That Moves Mission and Markets - Regatta Ballroom	▼
	4:30pm-4:45pm - Keynote Take Away: Revenue Health For 2023 - Regatta Ballroom	▼
	4:45pm-6:00pm - RevUP Opening Reception - RevUP Expo Atrium	▼

DAY 2 – December 8, 2022

	8:00am-9:00am - Breakfast of Champions - PAR Expo Atrium	▼
	9:00am-9:15am - Opening: The Association Business Landscape - Regatta Ballroom	▼
	9:15am-10:15am - Keynote: Lead and Learn For 21st Century Business Development - Regatta Ballroom	▼
	10:15am-11:00am - PARTner Break - RevUP Expo Atrium	▼
	11:00am-12:00pm - Pierre Association PARTnership Panel and Awards - Regatta Ballroom	▼
	12:00pm-12:50pm - RevUP Lean Into Lunch - Regatta Ballroom	▼
	1:00pm-1:45pm - Breakout I LEAD: Time to Update Your Value Proposition - Power Plant	▼
	1:00pm-1:45pm - Breakout I LEARN: A Blueprint For Building Successful Association Programs - Power Plant	▼
	1:00pm-1:45pm - Breakout I EARN: Non-Dues Now, Best Practices for Corporate Partnerships and Non-Dues Revenue Innovation - Power Plant	▼
	2:00pm-2:45pm - Breakout II LEAD: Creating New Revenue Streams With Confidence – An Outcome-Driven Approach that Removes the Risk from innovation - Power Plant	▼
	2:00pm-2:45pm - Breakout II LEARN: From Members to Mission, Marketing Strategies To Drive Association Business - Power Plant	▼
	2:00pm-2:45pm - Breakout II EARN: 23 Tips to Improve Business Development Outcomes in 2023 - Power Plant	▼
	2:45pm-3:15pm - PARTner Break - RevUP Expo Atrium	▼
	3:30pm-4:15pm - Breakout III LEAD: Associations Mean Business: Leadership Lessons For Producing Revenue - Power Plant	▼
	3:30pm-4:15pm - Breakout III LEARN: Measuring What Matters: Successful Metrics for Association Teams - Power Plant	▼
	3:30pm-4:15pm - Breakout III EARN: Evolving Events: Ideas to Sell More Sponsorships - Power Plant	▼
	4:30pm-4:45pm - Take Aways: A Commitment To Stronger Revenue Health - Regatta Ballroom	▼
	5:00pm-6:00pm - VolunBEERing - RevUP Expo Atrium	▼
	After 6:00pm - Enjoy Midnight Madness in Annapolis - On Your Own	▼