

Find the online version of the NBAA Sustainability Pledge for exhibitors [here](#).

Exhibitor Sustainability Pledge

NBAA seeks to make NBAA-BACE the most environmentally sustainable trade show in the world. This can only be achieved with the enthusiastic support of exhibitors.

In 2021, 20% of exhibitors participated in the 2021 NBAA-BACE Exhibitor Green Pledge. NBAA's goal is to double that in 2022 and eventually have 100% participation in the Exhibitor Sustainability Pledge in the future.

By submitting an Exhibitor Sustainability Pledge, exhibitors pledge to follow sustainable exhibiting practices when producing their booth, as well as operating more sustainably while onsite. Small changes when done collectively have a big impact!

All Exhibitor Sustainability Pledge participants will receive the following recognition:

- An Exhibitor Sustainability Pledge icon will be displayed next to their company name on the online exhibit hall floor plan.
- Company logos for Exhibitor Sustainability Pledge participants will be featured during the Day 1 Keynote and on the NBAA-BACE sustainability webpage. Logos must be received by Oct. 7, 2022.

In addition, several Exhibitor Sustainability Pledge participants will be selected for additional recognition, including:

- NBAA-BACE Newsroom coverage of sustainability efforts
- Announcements on NBAA's social media accounts
- Highlighting in the annual NBAA-BACE Sustainability Report

During the signup process for the 2022 NBAA-BACE Exhibitor Sustainability Pledge, exhibitors are asked to share the story of the company's approach to exhibiting in a sustainable fashion at 2022 NBAA-BACE. NBAA will identify exhibitors for additional recognition, based on their compelling stories and commitment to sustainability.

Travel

Travel is one of the main contributors to greenhouse gas (GHG) emissions at events.

- The company will provide carbon offsets for staff travel to and from the event.

- Hosted transportation for staff and clients while on-site is energy efficient or electric vehicle transportation.
- Business aircraft flown to Las Vegas area airports for NBAA-BACE will use sustainable aviation fuel (SAF).
- Accommodations are within walking distance of 2023 NBAA-BACE or have easy access to shuttles or public transportation.

Energy Conservation

How much energy an exhibit space consumes is a controllable element of the experience.

- LED or compact fluorescent light bulbs (CFLs) are used.
- All displays, monitors and exhibit lighting will be powered down each night after show/setup hours. If equipment cannot be shut down, it will be put into sleep mode during non-exhibit hours.
- The booth does not have any electronic elements using energy.

Waste Management

One of the most effective ways to reduce GHG emissions from waste is to limit it as much as possible.

- Stand Build & Graphics
- Display elements are reused from past exhibitions or will be reused at future exhibitions.
- Graphics are designed for reuse by avoiding dates and specific information and created to be taken down and stored for reuse.
- Graphics and signage are printed on 75% recycled materials and are void of any virgin resources.
- Environmentally friendly cleaning products are used in exhibits.

Shipping & Packaging Practices

- Shipments are consolidated into a single shipment.
- Polystyrene is avoided in exhibit shipment (i.e. packing peanuts, Styrofoam, #6 or foam plastic).
- Biodegradable or recyclable packing materials are used instead of single-use options.
- Padding materials and exhibit crates are reused for shipping during move-out.

Marketing Materials

- Literature that has a one-time use is not produced.
- Giveaways are made of either recycled material, responsibly grown natural fiber, non-toxic and biodegradable materials, or made in the host country.
- Electronic giveaways are made with replaceable or repairable parts
- All printed materials use 100% recyclable or 50% post-consumer recycled content paper.
- Post QR codes that point attendees to marketing materials, instead of using paper copies and business cards.

- A plan to give away unused exhibit items to local charities is communicated in advance to the company contact. Examples include pre-packaged foods, plants, furniture, pens, bags and notepads.
- A pack-in/pack-out policy is in place to reuse or repurpose any items brought to the trade show floor.

Food & Beverage

The food we eat has an impact on the environment. Meat and dairy production tend to be more resource-intensive than plant-based foods, which puts pressure on land, water and the climate. Packaging from food and beverage catering plays a large part of the expo waste diversion rate. While single-use and pre-packaged items may be easy to use, they have a large negative impact.

- Plant-forward items make up a majority of catering orders.
- No single-use beverage bottles or vessels are used.
- Compostable service ware is ordered for all hospitality, including branded napkins.
- Refillable, non-plastic water bottles are used.
- Reusable or eco-friendly glass, dish and flatware is used for all food and beverage functions.

Attendee Sustainability Pledge

NBAA's goal is to make NBAA-BACE the most environmentally sustainable tradeshow in the world. This can only be achieved with the help of attendees, exhibitors and partners.

Attendees won't need to go out of their way to be sustainable at NBAA-BACE. Learn about the easy ways you can make an individual impact on the show's sustainability efforts.

Think Before You Throw

Recycling bins are located throughout the Las Vegas Convention Center (LVCC), so you'll never have to go far to responsibly dispose of your waste. Take a moment to consider what goes where.

RECYCLING: Plastic bottles, aluminum cans, paper, glass bottles, cardboard, pamphlets, flyers
LANDFILL: Plastic utensils, chip bags, plastic wrappers, straws, plastic cups

Go Meatless

More than 7% of global greenhouse gas emissions are from the meat industry. Eating a vegetarian diet for just one day can cut your carbon footprint by 7.5 pounds of CO₂. Plant-based food options are healthy for the environment and for you!

Go Green in Your Hotel Room

Be sure to take advantage of towel and linen reuse initiatives offered by your hotel. Don't forget to turn off all lights and electronics when you leave your room each day!

Stay in the NBAA housing block, booked through onPeak. These hotels have committed to engage in sustainable practices.

Take Low Impact Transportation

Many of the hotels within the onPeak hotel block for NBAA-BACE are walkable along safe sidewalks.

Use shared NBAA-BACE shuttles from the LVCC to over 20 Las Vegas hotels and the aircraft display at Henderson Executive Airport. During show days, shuttle bus service between the LVCC and the aircraft display will depart every 15 to 25 minutes.

Go Digital

Many exhibitors have digital resources. Ask for them instead of printed resources. Be mindful of what you're taking away from the show.

Download and use the 2023 NBAA-BACE mobile app. There will be no printed show guide.