



RevUP 2025 SUMMIT

NOVEMBER 4-6, 2025
ANNAPOLIS, MD
**EXHIBITOR
PROSPECTUS**



**ASSOCIATION BUSINESS IS
OUR MISSION**





"I can confidently say this event is a must-attend for anyone looking to deepen their connections within the association community. The PAR team has set the gold standard in how to prioritize exhibitor needs, with an attentiveness and responsiveness that truly stands out. The agenda is thoughtfully crafted to maximize meaningful interactions with association executives, striking the perfect balance between education and networking. PAR has discovered an innovative formula that seamlessly integrates learning with relationship-building—a model I'm certain other organizations will want to emulate. For D2L, the investment was unquestionably worthwhile." -Bill Sheehan Global Head, Association Strategy D2L

Join the Professionals for Association Revenue for the fourth annual RevUP Summit in Annapolis, Maryland. RevUP is the premier conference for association executives and solution providers to network, learn, and connect on new paths to revenue growth.

Your sponsorship of the RevUP Summit places your products and services in front of a motivated audience of association business superstars. Share your story and make new connections in the exhibit atrium. Your PARTnership experience places your voice among the leading organizations dedicated to improving association non-dues revenue. Join PAR and a community focused on advancing association revenue.

ATTENDEE PROFILE

100%

**influence business partner
sourcing decisions or make
the final decision**

96%

**found RevUP to be a valuable
investment and was customized
to their work and goals**

80%

**note their interest in
working with at least one
PARTner in the future**

JOB TITLES INCLUDE:

CEO, CFO, CMO, CSO, COO, President, Director of Business Partnerships, Marketing Director, Account Manager, Membership Manager, Director of Strategic Partnerships, Project Manager, VP Sales & Marketing, and more.

ASSOCIATION ATTENDEES INCLUDE:

American Staffing Association, NAFSA, International Parkinson and Movement Disorder Society, IEEE, North American Meat Institute, American Association for Clinical Chemistry, IDSA, American Academy of Neurology, National Rural Water Association, Illuminating Engineering Society, AAMFT, AIHA, PMMI, NAIFA, and more.



November 4-6, 2025 | Graduate Hotel | Annapolis, MD
revupsummit.org

RevUP Summit Exhibit Packages

Premier PARTner: \$6,500

Access

- Three (3) full attendee registrations

Advocacy

- One (1) association executive scholarship [provides full registration to an association attendee]

Connection

- Placement of one (1) six-foot tabletop exhibit space

Voice

- Welcome message shared via social channels
- Revenue Success micro intro video (60 seconds or less)

Brand Leadership

- Premier logo placement on RevUP Summit website, signage, slides, and supporting RevUP Summit emails
- Full page ad in RevUP Summit Preview Guide



Performance PARTner: \$4,300

Access

- Two (2) full attendee registrations

Connection

- Placement of one (1) six-foot tabletop exhibit space

Brand Awareness

- Logo placement on RevUP Summit website and signage
- Half page ad in RevUP Summit Preview Guide

2024 RevUP Summit Supporters



FOR MORE INFORMATION:

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Tiffany Teal: Tiffany.Teal@myPAR.org



EXPERIENCE SPONSORSHIPS



	Pierre PARTnership Awards and Panel Discussion <ul style="list-style-type: none"> Welcome crowd and introduce panelists Inclusion in press release and marketing materials 	\$4,500 SOLD
	RevUP Pierre Reception and VolunBEERing <ul style="list-style-type: none"> Welcome crowd from stage Exclusive signage Custom pint glass giveaway provided to attendees 	\$4,000
	SOUL Welcome PARTY <ul style="list-style-type: none"> Welcome crowd from stage Exclusive signage 	\$4,000 SOLD
	Lead, Learn, Earn Breakout Sessions <ul style="list-style-type: none"> Exclusive signage at breakout entrance Signage at water/coffee station, small giveaways provided to attendees at table 	\$2,500
	RevUP Badges <ul style="list-style-type: none"> Your logo with RevUP logo on front and your message and QR code on the back 	\$2,500 SOLD
	PARTner Breaks <ul style="list-style-type: none"> 2 exclusive refreshment breaks Exclusive signage, small giveaways provided to attendees at break tables 	\$2,000
	Breakfast of Champions <ul style="list-style-type: none"> Welcome crowd from stage Exclusive signage, giveaways provided at tables 	\$2,000
	Lead, Learn, Earn Pit Stop <ul style="list-style-type: none"> Signage at water/coffee station, small giveaways provided to attendees at table 	\$1,500
	Attendee VIP Gift Bags <ul style="list-style-type: none"> Logo on gift bag Ability to include (1) piece of company swag in each bag 	\$1,000 SOLD

FOR MORE INFORMATION

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November 4-6, 2025 | Graduate Hotel | Annapolis, MD



RevUP SUMMIT ORDER FORM

RevUP Summit Exhibit Packages

- ☐ Premier PARTner: \$6,500
- ☐ Performance PARTner: \$4,300

Additional RevUP Sponsorships

- ☒ Pierre PARTnership Awards and Panel Discussion: \$4,500 - **SOLD**
- ☐ Pierre Reception and VolunBEERing: \$4,000
- ☒ SOUL Welcome PARTY: \$4,000 - **SOLD**
- ☐ Lead, Learn, Earn Breakout Sessions: \$2,500
- ☒ RevUP Badges: \$2,500 - **SOLD**
- ☐ PARTner Breaks: \$2,000
- ☐ Breakfast of Champions: \$2,000
- ☐ Lead, Learn, Earn Pit Stop: \$1,500
- ☒ Attendee VIP Gift Bags: \$1,000 - **SOLD**

TERMS: All sales are final and no refunds are available. Registration fees may be transferred to another individual; the invoice for the new registration will be revised to reflect the new registrant's membership status. There are no refunds for cancelling conference registration. In the event PAR must cancel the conference due to unforeseen circumstances, PAR will refund the cost of registration. Full terms can be viewed here: mypar.org/terms-of-use/#revup

PAYMENT INFORMATION

Submitted by

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone Number: _____

Total: \$ _____

- ☐ Invoice at above address
- ☐ Pay with credit card online
- ☐ Pay with credit card via phone

Signature: _____

Date: _____

For more information, contact Tiffany Teal: tiffany.teal@mypar.org

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