

CONVINCE YOUR BOSS TO SEND YOU TO THE REVUP SUMMIT

5 POINTS TO HELP MAKE YOUR CASE



1

ALIGN WITH MY PEERS

The RevUP Summit is designed to enable a shared understanding of my association's goals across departments within our team. I'll gain insights on how their roles in events, education, marketing, membership and business development contribute to overall mission success.



2

ENHANCE COLLABORATIVE PERFORMANCE

RevUP fosters collaboration across departments. I'll hear main stage talks that address essential topics such as aligning our organization with modern business practices, creating a culture that embraces business principles, and examining critical factors that drive success.

3

BOOST REVENUE HEALTH

I'll learn innovative approaches to diversify revenue streams and create value through targeted breakout sessions that focus on specific areas like industry relations, value creation, and revenue diversification.



4

CULTIVATE INNOVATION AT SCALE

I'll gain exposure to groundbreaking ideas of innovation that will empower me to approach challenges with fresh, creative solutions.



5

IMMEDIATE ORGANIZATION IMPACT

RevUP focuses on actionable strategies that can be implemented right away. I will leave with concrete plans to enhance our association's performance across all areas, ensuring immediate positive impact.

